



# Ecobnb

## Eco Gift Card

Reward your clients and promote your products with unique green experiences

**Ecobnb**  
info@ecobnb.com



## About us

AS SEEN ON

The Telegraph

COSMOPOLITAN

STYLING AND  
STYLE

millionaire

L'Espresso

DONNA  
MODERNA

THE  
HUFFINGTON  
POST



**Ecobnb** is a social enterprise with the aim to promote **Sustainable Tourism** and to incentivize ways of travelling that respects the nature and the local people.



**Ecobnb** is the meeting point between responsible travellers and accommodations that are investing in a better future.





# More than 3000 green accommodations in 53 countries

**Bio farms,** eco-friendly **hotels,** glamping surrounded by the nature, **multi-building hotels** inside ancient villages, ecological bed & breakfasts and the holiday houses with zero emissions.



# The eco-standards

The eco-friendly accommodations are selected based on the 10 main internationally recognized eco-standards.

These eco-standards are obtained by the comparison with different European Ecolabels of Tourism:

- From the organic, seasonal food to pure energy, from the accessibility to the waste management...



# Sustainability scores

On our website, you can find a clear and straightforward explanation of every accommodations' eco-sustainability score.

For example, if a hotel has organic food or 100% renewable energy, whether it can be reached without public transport, or if it uses natural products for cleaning.

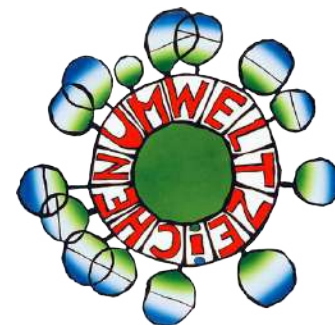
## Ecosustainability

- ✓ Bicycle rental service ?
- ✓ Geothermal Heating ?
- ✓ Supporting the local economy ?
- ✓ Promoting "eco" activities ?
- ✓ No single dose ?
- ✓ 100% renewable energy ?
- ✓ Organic or Local Food ?
- ✓ Car-free accessibility ?
- ✓ Ecological cleaning products ?
- ✓ More than 80% waste recycling ?
- ✓ Energy saving lights ?
- ✓ Green building ?
- ✓ Solar thermal panels for hot water ?
- ✓ Water flow reducers ?
- ✗ Recovery & reuse of rainwater ?
- ✓ Recycled paper ?
- ✓ No disposable packaging ?
- ✓ Towel change on request ?

# Ecolabels and certifications

Many accommodations on Ecobnb have some other environment certifications and eco-labels, for example:

- Ecolabel Fiore Europeo
- Aiab Agriturismo Bioecologico
- Eco Bio Turismo ICEA
- Steinbock Label
- La Clef Verte
- Eco-certification Malta
- Audubon International
- Bioshpere
- Nordic Ecolabel or Swan
- Das Österreichische Umweltzeichen für Tourismusbetriebe





# Commitment towards the planet

For every night spent inside an eco-sustainable accommodation, we save water; we reduce waste, and CO2 emission corresponding to **8 kg/day/person**.



More info: <https://ecobnb.com/blog/save-trees-co2/>

# The numbers of Ecobnb

More than 3.000 green accommodation structures on the map around Europe.

More than **2 million** users engaged every year (+6 million page views).

More than 50.000 people following Ecobnb on social networks, newsletter, etc.



+50.000  
Followers



+300.000  
Page views per month



+150.000  
Users per month



+3000  
Accommodations



## ECOBNB.COM

2 Million Users  
pro Year



## NEWSLETTER

+ **3.000** Newsletter business  
+ **20.000** Newsletter travelers

A Community of  
**2 MILLION PEOPLE**

constant dialogue with  
more than 40.000 people per week



## SOCIAL MEDIA

+ 25.000 Facebook  
+ 5.000 Twitter  
+ 1.500 Instagram



## EVENTS

conferences, workshop,  
fairs and events about  
sustainable tourism



# Recognitions and Awards:

- ❖ 13th **UNWTO Award** for Excellence and Innovation in Tourism.
- ❖ Supported by the **European Union with the projet “EcoDots”**.
- ❖ Winner of the announcement *Seed Money*, of Trentino Sviluppo.
- ❖ **Nomination Premio Euregio 2015.**
- ❖ Selected from “Il vivaio delle idee”, **Expo 2015.**
- ❖ Invited to the working tables of the Ministero dei Beni Culturali.
- ❖ +150 publications on newspapers, magazines and online magazines.



# 13th UNWTO Awards for Excellence and Innovation in Tourism



As seen on:

THE  
HUFFINGTON  
POST

Apartman  
*Plus*

The Telegraph

Il Messaggero

LA STAMPA

il Fatto  
Quotidiano.it  
Non riceve alcun finanziamento pubblico

L'Espresso

Il Sole  
24 ORE

**CORRIERE** INNOVAZIONE

COSMOPOLITAN

millionaire





## Eco Gift Cards of Ecobnb

AS SEEN ON

COSMOPOLITAN

SPONSORED BY  
STYLE

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L'Espresso

DONNA  
MODERNA

# The Eco Gift Cards of Ecobnb

Ecobnb offers a protected, evolving and personable platform to reward your clients, colleagues and to promote your products.

You can **gift vouchers** in different values (10 £, 50 £, 100 £, etc.).



# Why give a green experience as a gift?

It is an excellent choice to gift an **eco-responsible journey** for the person who will receive it and for the one that offers it!

- Just look at the **3 following advantages:**





# 1. The “Perfect” gift

This isn't a gift that will remain in the drawer.

By gifting travel through EcoBnb, you will offer a **unique and unforgettable experience** and will always remind the other person of you. It can also be used in periods of high season or holidays, subject to availability verification.



## 2. The “Green” choice

By offering a green travel experience, you can contribute to the reduction of the **CO2 emissions** of tourism.

The estimates of the European Commission tell us that the waste produced during the holidays increases well by 30%.

Choosing a **dematerialized gift** compared to a traditional one is considerably reducing waste.



### 3. Improve your “*Corporate Social Responsibility*”

Show your clients and colleagues your **engagement** for sustainability!

Show your **support** of the type of tourism that promotes the environment and the local businesses!



# Companies that are already working with us:





# What the corporate clients say about us:

*Thanks to Ecobnb we have found an efficient and precise partner. We are very satisfied with the quality of the of service offered and of the variety of eco-sustainable holidays proposed to our clients, in Italy.*



**Carolina D.L.**  
Trade Marketing Laundry  
and Home Care  
Henkel Italia s.r.l.

# 100%

of the reviews and  
feedbacks are positive  
by the travellers and clients  
of Henkel

After their trip, the clients of Henkel were invited to leave a review on the platform of EcoBnb.

**All the reviews are positive!**



Desiree

2 months ago



Beautiful structure surrounded by greenery in a quiet area with a breathtaking view. High quality of services. Room equipped with every comfort. Fabulous spa, like the heated alpine pond for guests. Courtesy and professionalism of the staff. Restaurant with a menu of typical dishes, and not, of very good quality. Great stay!

It has been noticed: Organic or Local Food, Green building, Energy saving lights, More than 80% waste recycling, Car-free accessibility.



Barbara

5 months ago



It was all great. We relaxed in the whirlpool surrounded by snow. We had a great meal and the room was perfect. They were all very kind.

It has been noticed: Organic or Local Food, Green building.



Paola

6 months ago

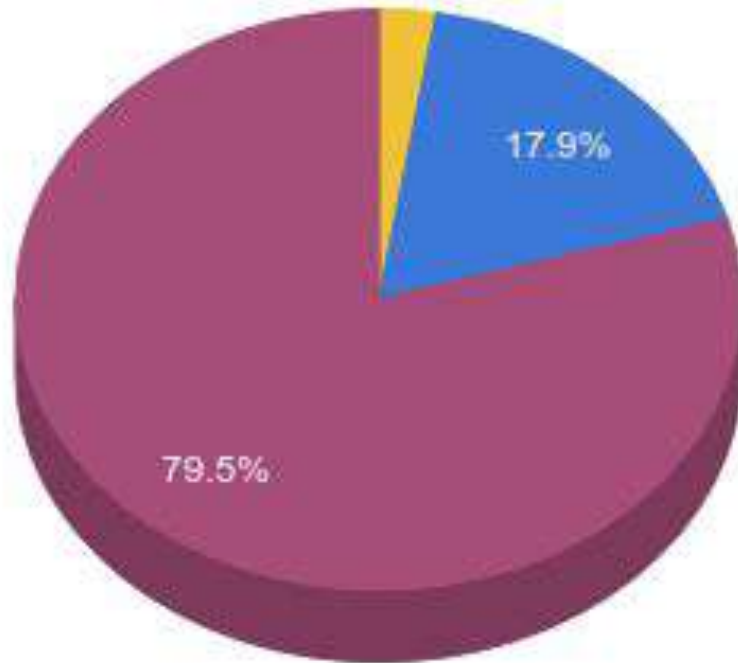


welcoming room in Aosta Valley, friendly and helpful owners, wonderful spa, dinner at the top. Compliments

It has been noticed: Organic or Local Food, Green building, 100% renewable energy, Energy saving lights, More than 80% waste recycling, Car-free accessibility.

# 79,5%

of the reviews got "Excellent ★★★★★" evaluation



- 3 Sufficient
- 4 Good
- 5 Excellent

No evaluation:  
2 (insufficient) and 1 (terrible)

# What the travellers say:



Manuela

5 days ago



a night in the yurt is an experience to do..chantal and its hospitality has made the stay even more magical. my little tommaso was enthusiastic about everything.thanks!

It has been noticed: Green building, 100% renewable energy, Energy saving lights, Ecological cleaning products, Recovery & reuse of rainwater.

Thank you for visiting us and trying this experience. A warm greeting and a basin to Tommaso.



Yurte Soul  
Shelter (Om e  
Shanty)



# What the people say about us:



Jacopo Fo  
(Libera  
Università di  
Alcatraz)

Ecobnb is a great revolution for the simplicity with things are shown. The big difference that I see between the larger website and sites like this is a more friendly attitude. This is what I like about this initiative!



Gianni  
Berna  
(Agriturismo  
Meridiana  
Alpaca)

We are very satisfied with the Ecobnb's service, because it fits in with our philosophy and especially because it helps us to select people who are interested in ecology and could choose our organic farm.



Massimiliano  
Capalbo  
(Orme nel  
Parco)

Ecobnb has a fundamental role which is to introduce to the world the accommodations that comply with the sustainability criteria, helping travelers to choose more consciously their holidays



Sara  
(traveler)

Finally a website where I can find eco-friendly hospitality that are investing in a better future. Thank to Ecobnb I can choose the sustainability even when I travel!

## Gift Card: give unique and green experiences!



Solve gift anxiety, waste and pollution in a single move: give unique and sustainable experiences with Ecobnb's digital Gift Cards!

Does finding the right gift for each person seem like an impossible mission? Are you still looking for the perfect gift that does not end up in the box of unused objects and is light on the environment? Easy: choose the **Ecobnb Gift Card** to give a **unique and green experience**, an unforgettable journey in harmony with Nature!

**Give a Green Experience with the Ecobnb Gift Card**

### Join the Eco-Community!

Discover new sustainable accommodations, eco-friendly ideas, tips to live green and more!

[→](#)



Be the first of your friends to like this

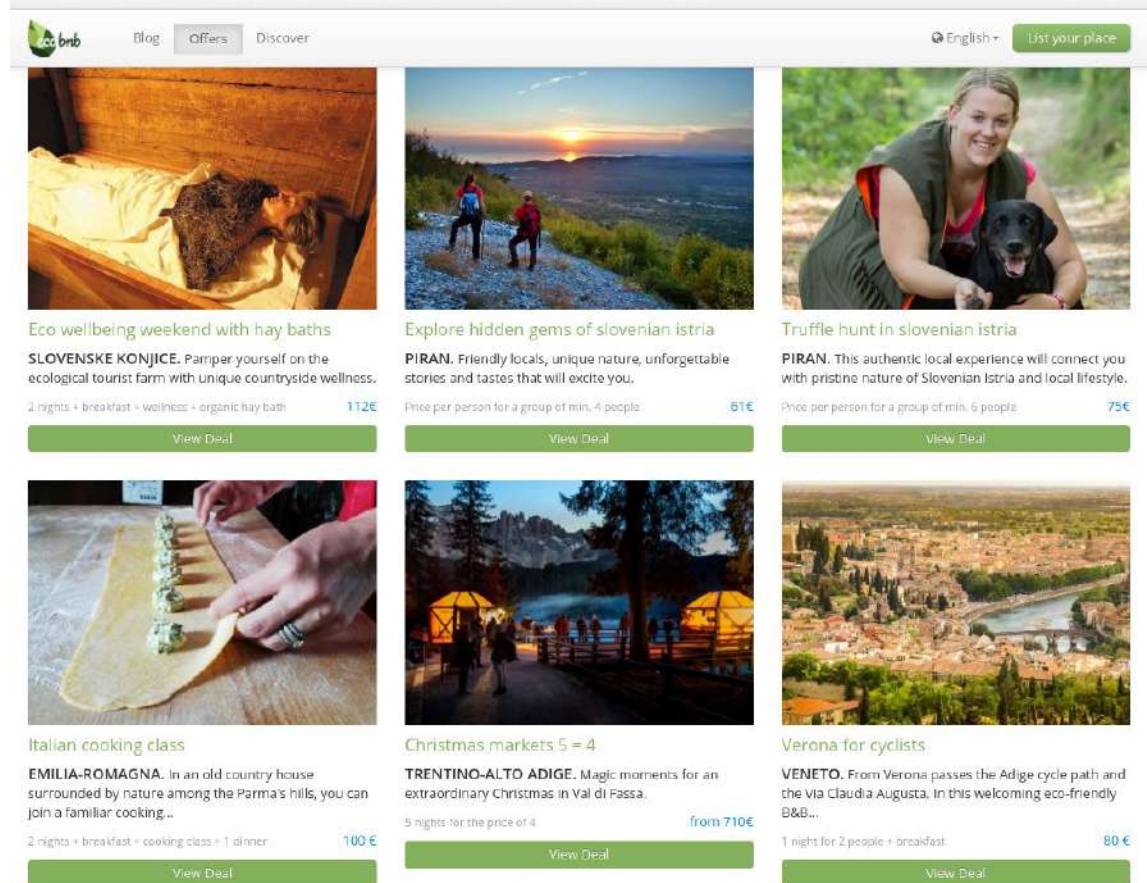
[Follow @ecobnb](#)

Search ...

# A Customized Landing page with pictures and content

The winners can use their vouchers, landing on a platform, which is **customisable** with pictures and content according to the needs of your corporation.

On the landing page, the users will find all the **useful information** about how they can process the reservation, alongside with the list of all the properties, where they **redeem their vouchers**.



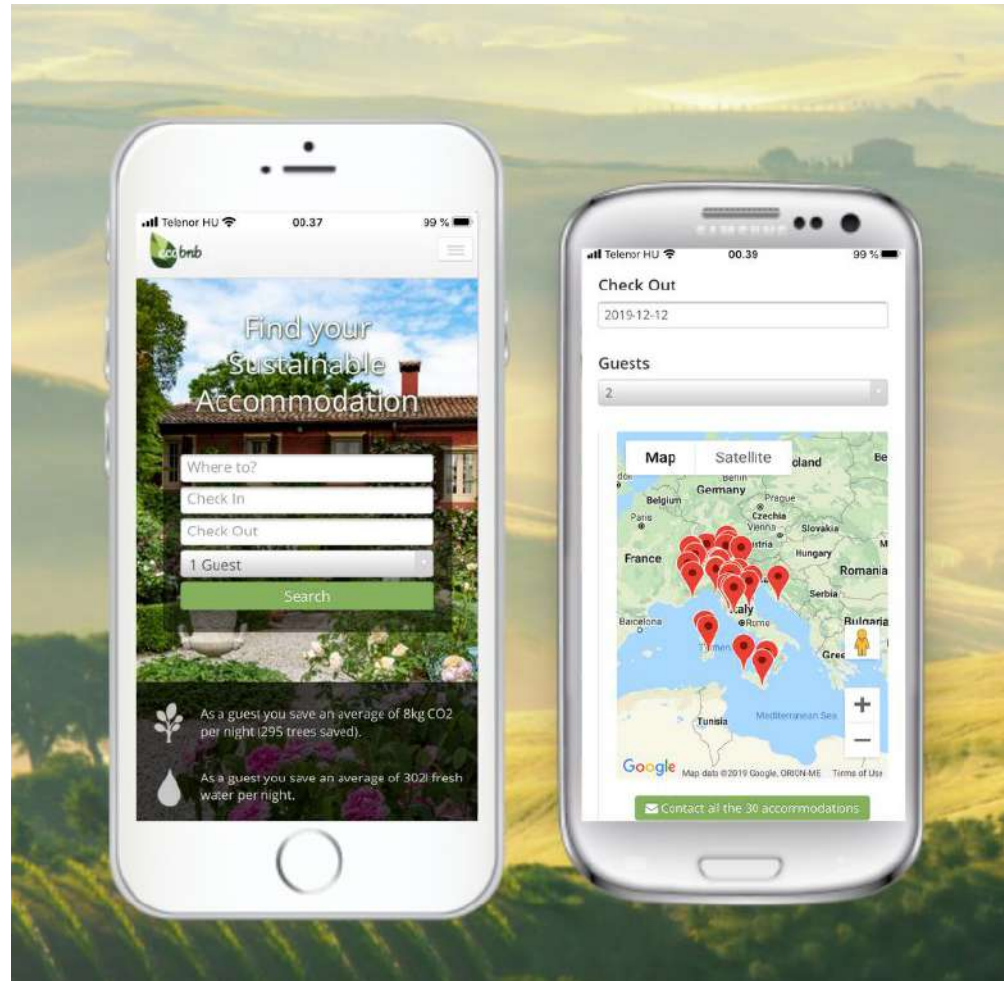
The screenshot displays the ecobnb website's landing page. At the top, there is a navigation bar with the 'ecobnb' logo, 'Blog', 'Offers', and 'Discover' links. A language selector is set to 'English' and a 'List your place' button is visible. The main content area features a grid of six travel offers, each with a featured image, a title, a brief description, and a 'View Deal' button.

- Offer 1:** Eco wellbeing weekend with hay baths. SLOVENSKE KONJICE. Pamper yourself on the ecological tourist farm with unique countryside wellness. 2 nights + breakfast + wellness + organic hay bath. 112€.
- Offer 2:** Explore hidden gems of slovenian istria. PIRAN. Friendly locals, unique nature, unforgettable stories and tastes that will excite you. Price per person for a group of min. 4 people. 61€.
- Offer 3:** Truffle hunt in slovenian istria. PIRAN. This authentic local experience will connect you with pristine nature of Slovenian Istria and local lifestyle. Price per person for a group of min. 6 people. 75€.
- Offer 4:** Italian cooking class. EMILIA-ROMAGNA. In an old country house surrounded by nature among the Parma's hills, you can join a familiar cooking.. 2 nights + breakfast + cooking class + 1 dinner. 100€.
- Offer 5:** Christmas markets 5 = 4. TRENTINO-ALTO ADIGE. Magic moments for an extraordinary Christmas in Val di Fassa. 5 nights for the price of 4. from 710€.
- Offer 6:** Verona for cyclists. VENETO. From Verona passes the Adige cycle path and the via Claudia Augusta. In this welcoming eco-friendly B&B.. 1 night for 2 people + breakfast. 80€.

# Accessible search and online reservation (from PC or Mobile)

The winners can use the advantages of the online search and reservation offered by the platform of Ecobnb.

They can select and book their eco-friendly travel in complete autonomy via pc, tablet, or mobile phone.





# Countless options

The person who will receive the voucher can decide when and where to use it.

They can get inspired and look around amongst the thousands of **green accommodations in the UK, Europe (and outside of Europe).**



# The booking process

The recipient of the gift card can send multiple requests for checking the availability of different accommodations through Ecobnb's platform.

After the availability has been settled, they can book the preferred trip. Once the reservation is confirmed, it is not possible to delete it.

Check availability for Sant'Egle Eco BIO Resort & Glamping

The average response is within few hours. And the planet is Happy! Ecobnb's hospitality can save up to 90% CO2 emissions.

Andrea Bagi

bagi.andrea95@gmail.com +4571660508

Change your info

2019-11-15 2019-11-16 1

Message

1. Apply your coupon code!

2. Validate your code!

Do you have a Coupon?

[Validate my Coupon](#)

By submitting this form you accept Ecobnb's [Privacy Policy](#) and [Term of Use](#) 3.

Request to check availability!

[Check Availability](#)

# +3000

green accommodations  
around the UK and  
Europe

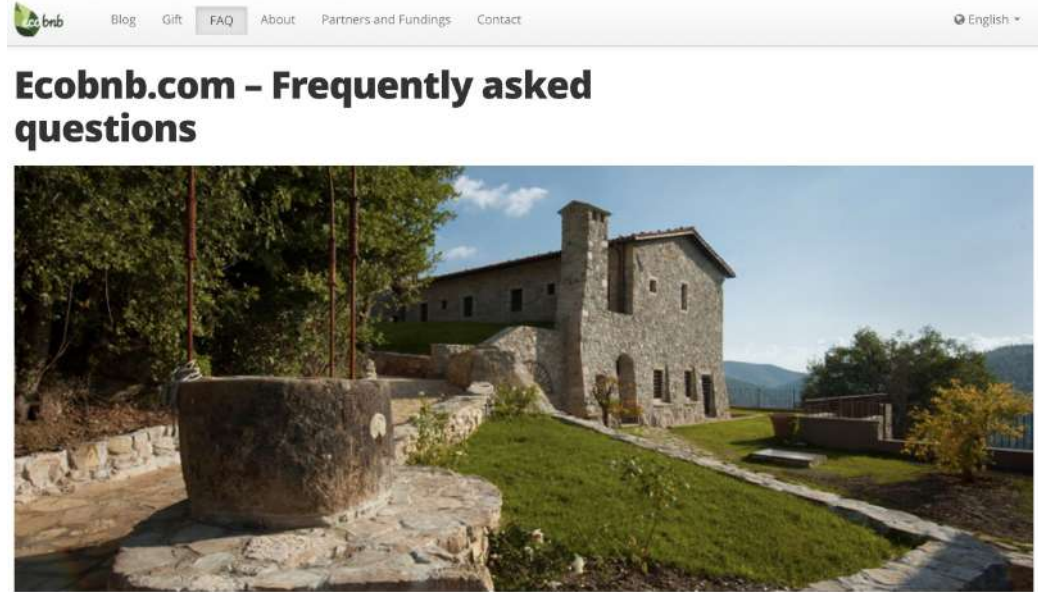
With the Digital Gift Card it is possible to book all the accommodations Ecobnb has to offer:

- more than 3.000 possibilities around the UK, Europe and outside of Europe.



# Customer Service and Frequently Asked Questions

For the Gift Card holders, Ecobnb will provide **customer care service** and a page with the answers to the most frequently asked questions.





# 8 kg

of CO2 emission avoided for every night/person, thanks to the eco-friendly accommodations, that are booked through Ecobnb

By giving an Ecobnb digital Gift Card, you can support the **circular economy** by benefiting the accommodation facilities that are investing in **sustainability**.



# Positive impact on the environment

At the end of your campaign, Ecobnb will provide a **report** of all the released vouchers, and a **certificate** of the carbon dioxide reduced, and water saved thanks to your eco-friendly initiative.

