



# e-MOTICON

e-MObility Transnational strategy for  
an Interoperable COmmunity and  
Networking in the Alpine Space.

*Training «e-HUB best practise examples»*



# Topics:

## **Involving citizens in E-CS planning and implementation**

### **Best practices on e-Mobility help desk**

E-HUB is a model of help-desk for Public Administrations and stakeholders in the field of e-mobility and charging infrastructure. There is a specific training «e-Hub Model» giving more background information.

This training course collects best practices from seven partners of Italy, Slovenia, Austria and Germany that participated to e-HUB pilot action.

It aims to show successful experiences and results about the participatory approach in planning e-mobility infrastructure and services and example of e-mobility helpdesk in the Alpine Space area.



## BEST PRACTICES INDEX

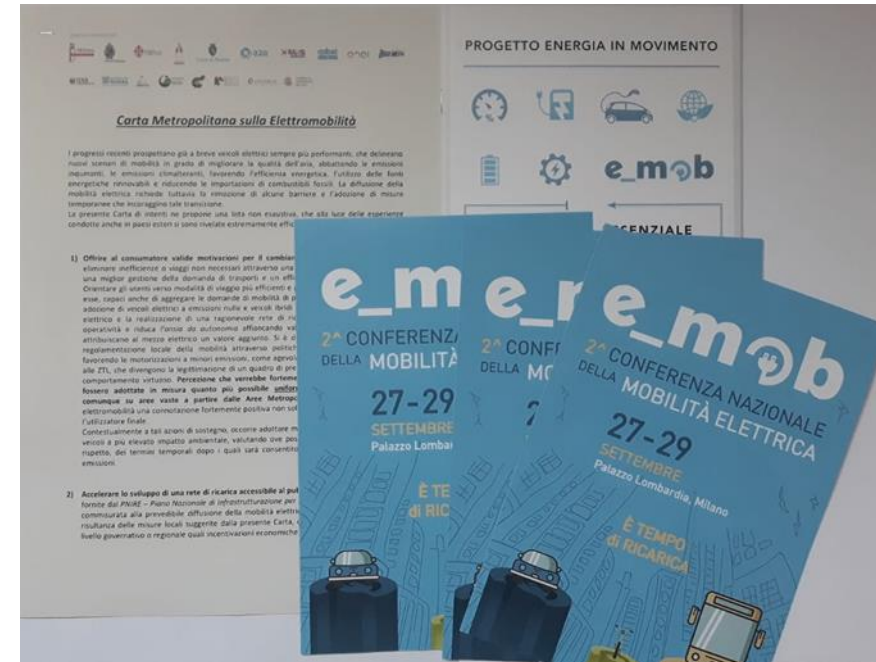
1. Metropolitan Chart of Electric Mobility & e\_MOB event
2. E-HUB meetings all over Alpine Space Regions
3. “CReIAMO PA” project
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# Metropolitan Chart of Electric Mobility & e\_MOB event

## ADMINISTRATIVE BEST PRACTICE

METROPOLITAN CHART OF ELECTRIC MOBILITY: starting from the local administration needs and the best practices implemented by the Municipality of Milan and other Italian cities, a document of intent was defined and conveyed to the municipal administrations with the aim of providing the necessary technical and administrative information to municipalities to implement policies to promote electric mobility.

EMOB event (2017-2018): it's the Italian national conference on electric mobility organized by local authorities with the support of Lombardy Region with the aim of promoting the metropolitan chart of electric mobility.



Photos: © Lombardy Region

Contact for the best practice:

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<https://emob2018.it/>

#localauthority #emobilityevent







## PROJECT “CReIAMO PA”

What: Within the “CReIAMO PA Project” - Skills and networks for environmental integration and for the improvement of public administration organizations – funded by National Operational Program Governance and Institutional Capacity 2014-2020, the Province of Brescia actively participates in the Technical Working Table on “Mobility Management”, promoted by the Ministry of the Environment (MATTM),

Objective: involvement of representatives of Local Authorities, Regions, Central Administrations, Research Institutions and Associations to define a planning and practical document on Mobility Management issues in Public Administrations (PA). The document was presented during the National Conference in November 2018.

Results: increased knowledge and capacity building of Regional and Local authorities thanks to the cooperation with quadruple-helix representatives (PA, investors, research centre, end-user) in the field of Mobility Management.

<http://www.minambiente.it/pagina/l7-sviluppo-di-modelli-e-strumenti-la-gestione-della-mobilita-urbana-sostenibile>

#awarenessraising #cooperationwithpublicauthorities



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# MOVE IN GREEN

What: Ministerial call for funding for sustainable home-work and home-school mobility for low emission collective mobility services and infrastructures.

Objective: diffusion of sustainable mobility modes in home-work and home-school mobility

Results: Province of Brescia, as lead partner, has planned with the partners the creation of cycle paths, the installation of a network of charging stations and electric vehicles (bicycles and cars):

- Connection of the existing cycle paths
- Installation of charging station for cars and electric bikes, especially in railway stations
- Construction of parking for bicycles and e-bicycles
- Installation of charging station for electric bikes
- purchase of electric cars

#cyclepaths #ebikemobility



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# Support services for PA's on electromobility

Since 2015 Bayern Innovativ provides comprehensive support services on electromobility. Target group of these services are public authorities and municipalities. Subject of the services is mainly electric charging infrastructure.

## Background:

PA's and municipalities have no clearly defined role when it comes to building up a charging infrastructure for electric vehicles. Apart from a lack of motivation, they are often overstrained with questions on technology, location of eCS, providers, roaming etc.

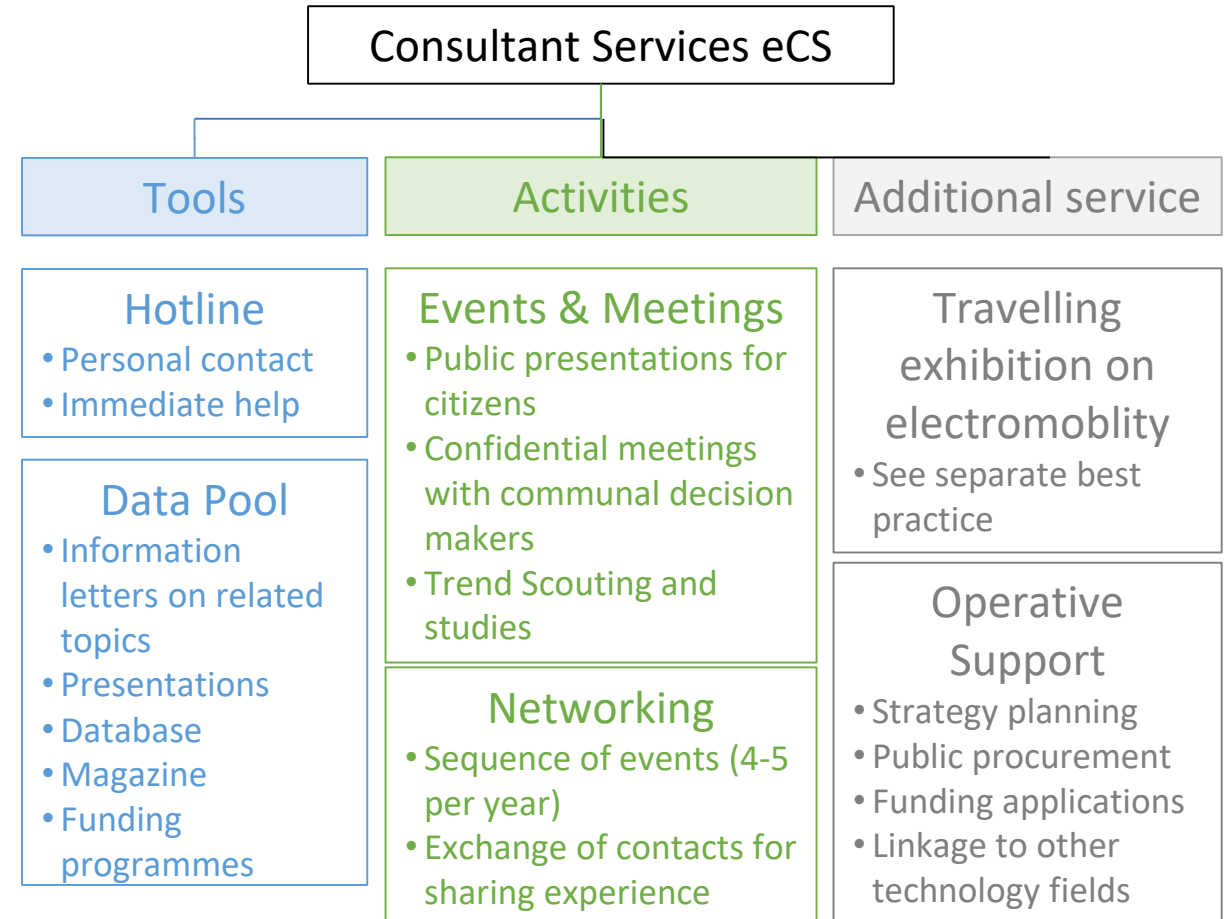
However, public authorities and municipalities play a key role for the success of electromobility and setting up an interoperable charging infrastructure.

## Objective:

Providing a comprehensive hands on support services based on three pillars: Tools, activities and additional services.

In Bavaria this services is funded by the Bavarian Ministry of Economic Affairs.

#cooperationwithpublicauthorities #emobilityconsultancy





# Concept event sequence „Electromobility for municipalities“

**Frequency:** minimum once every three months

**Concept:** sharp definition of a topic

**Content:** Selection of topics depends on update demand of the PA's; so far: operation of charging stations, electromobility concepts, practical capability, utility vehicles, electric public transportation, e-Car Sharing, intelleginet charging solutions, e-Tourismus, communal fleet management, technological fleet management, electromobility in rural areas

**Structure:** expert presentations, best practice examples, exhibition (products and service providers).

**Financing:** free of charge for participants, costs for catering and location from partnering host; exhibitors are charged

Information: [http://www.bayern-innovativ.de/k\\_elektromobilitaet](http://www.bayern-innovativ.de/k_elektromobilitaet)

#emobilityconsultancy #informationforPA



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# E-Hub Platform

## Purpose:

- Connecting regional public stakeholders in promotion of e-mobility on the regional, national and international level
- Providing an overview of local policies and strategic documents addressing regional e-mobility
- Providing informational map about localization and technical features of E-CS
- Providing additional links to the informational platforms to give information to the user on the EU and global level
- Promoting e-mobility and E-CS infrastructure through the posted articles and promote e-mobility projects

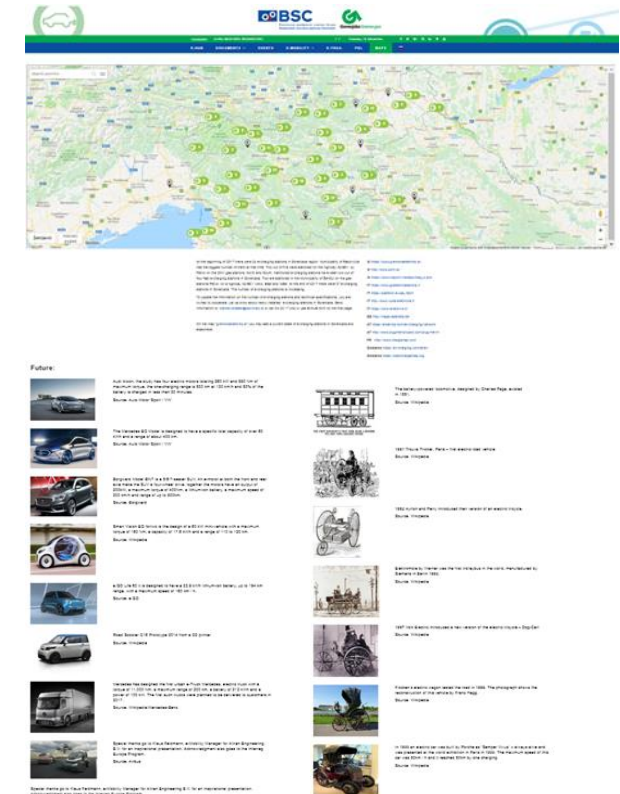
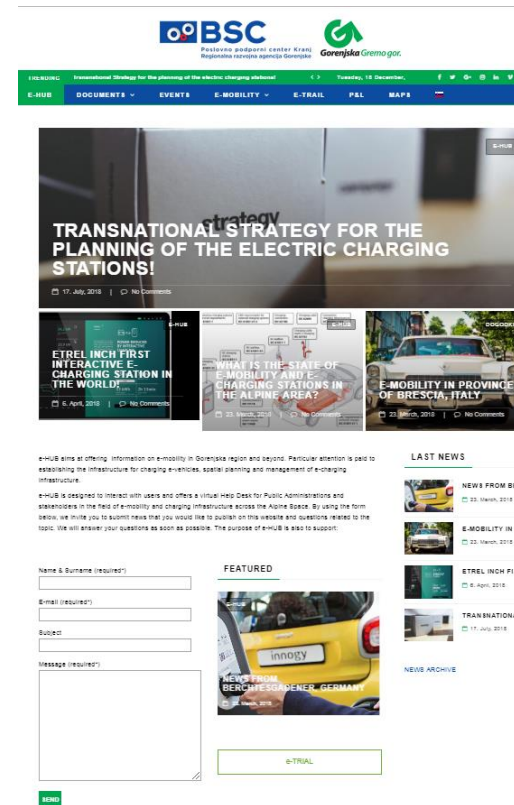
## Added value:

- Recognition on the national and global level (Website in English & Slovene)
- Connecting stakeholders and promoting them
- One platform for the whole region instead multiple ones
- Targeted audience and content & very good promotional tool
- Interactive tool for visitors to ask questions about e-mobility

## Required resources:

- Financial (e.g. source of financing ERDF, program Alpine Space,...)
- Human (e.g. outsourcing the technical web development, in-the-house expert)
- Time (e.g. news posting, preparation of articles,...)

#ehubplatform #informationforPA



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# e-HUB in Austria - Alpine Pearls

- intensive **exchange and collaboration** (through events and direct contact) with a selection of Alpine Pearls communities on the **needs of alpine communities for electromobility in tourism**
- **development of documents for dissemination** among tourist stakeholders:
  - **check-list for the implementation of charging infrastructure** for electric vehicles **at touristic sites** within the Alpine region
  - **tourist e-mobility concept** for the electromobile journey in / through the Alps



Photos: © im-plan-tat

#tourism #informationforPA





# Contact

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**Project Website:** <http://www.alpine-space.eu/projects/e-moticon/en/home>

