

Share your green adventure

○ How to participate

The contest "Share your green adventure" is organized by the cultural association Invisible Cities during the seventh edition of IT.A.CÀ: migrants and travelers: festival of responsible tourism 2015. By participating in the contest participants declare to fully accept this invitation.

○ Recipients of the contest

Recipients do not have limits of residence to certain nations.

The contest "Share your green adventure" attempts to map the most beautiful experiences of environmentally friendly tourism, the places and the people who live in Europe, in particular:

- 1) slow routes (walking, cycling, horse, donkey, canoe, etc.);
- 2) stops / sustainable experiences (bed & breakfast ecological, biological refuges, farm bio, campgrounds, hotels, tree houses, igloos and any other stopping point ecofriendly!)

○ Aim of the contest

Tourism is the fourth leading cause of environmental pollution and some forms of tourism developed in recent years are the least sustainable (cruises, air travel, holidays "all inclusive").

The contest promotes a new way of travelling on foot or by bicycle, train or on horseback, discovering corners less known and more authentic.

The aim of the contest is to promote a model of sustainable travel, which enriches the environment, the places and the people who inhabit them.

The festival It.a.cà is a time for reflection on "short trips", zero km, on its territory, in their city, to discover the increasing ethnic and cultural diversity, to experience the thrill of the journey without going far away. Because a responsible journey starts from home and goes back home. Any house, any "Ithaca" to reach, where more than half counts the path and the way in which you put in the way.

○ Themes of the contest

The contest is open to authors of original works that tell, through writing, photography and video experiences of sustainable eco-tourism less known. In particular, you can choose from one of the following themes:

1 - a route that gave you emotions (walking or cycling, sailing or horse-drawn carriage, horse or donkey);

2 - a staging point sustainable (a small bed and breakfast ecological, an ecological farm, a tree house or a shelter to zero emissions) that is not already mapped in www.ecobnb.com.

○ Procedure

Participants can download directly from the site <http://ecobnb.com/blog/share-your-green-adventure/> the application form, which must be completed and sent with their design to contest@ecobnb.com, specifying "Share your green Adventure"

○ Deadline

Entries can be submitted by 24:00 of October 30, 2015.

○ Categories

You can participate at the contest with different type of entries:

1. Itinerary: must be sent in text format, indicating exactly the points of arrival and departure of the itinerary (including by indicating on the map), the name of the route, travel time (in hours, max. 8 hours), the difficulty, the length, the height difference, because we like, how we can follow it (by bike, on foot, on donkeys, in Nordic walking or snowshoeing, etc.), a text description of your green adventure along the route identified, also accompanied by images or video.

2. Eco-stop: must be sent in text format, with the exact address of the point of interest (including by indicating on the map). The text may be accompanied by pictures or video, and must answer questions "because you love this eco-stop?" And "why is it sustainable?".

The paper must be sent to: contest@ecobnb.com, accompanied by the application form completed and signed. Text length: max 4000 characters including spaces (2 folders), font: Arial 12, line spacing 1.5, margins: 2 cm, size of the file: Open Office or Word document. The text may be accompanied by: - Pictures: max 20 images, size 1170 px wide. - Video: 1 video max, maximum length of 90 seconds.

○ Judges and judging

All entries received will be properly inspected by a jury composed of journalists, bloggers, members and partners of Ecobnb and It.a.cà migrants and travelers: festival of responsible tourism, which will select the works. The judges' decision is final and will be expressed in absolute autonomy. The best papers will compose an e-book.

○ Awards

The two best entries listed in Article 5 will be published on the websites and www.ecobnb.com www.festivalitaca.net, and will make an e-book which can be downloaded for free online on sites www.ecobnb.com and www.festivalitaca.net. The two best entries will win a free weekend for two people in one of the structures of sustainable Ecobnb (www.ecobnb.com), dedicated to sustainable tourism in Europe.

○ Regulatory issues, copyright, disclaimers

The participant fully accepts the conditions of the contest "Share your green adventure" when registering. These Terms of Service will apply to any content submitted for participation in the Prize. The participant accepts without condition this Regulation and gives free of charge to cultural association Invisible Cities every right to use and publish exclusive, free and without any limit or condition, totally or partially, with any form or medium, the works submitted for participation in the contest, retaining only the right to be mentioned as the author. The works submitted must be copyright free. The authors declare under our sole responsibility of the authenticity and ownership on the contents and indicating that these works have never been previously used for participation in other competitions. Content submitted by the participants in the contest must be unpublished. The participant raises Invisible Cities and Ecobnb from any liability for any disputes that may arise about the originality, copyright and ingenuity and the authorship of the works submitted for the Prize, or any imitation or misappropriation by third parties of the works themselves. The participant declares for himself and his assigns to indemnify fully Ecobnb and partners Prize from all claims by third parties. The participant also declares that it has fulfilled all obligations under current regulations regarding the protection of privacy or otherwise represented in any form and / or identified and / or identifiable, in the elaborate sent for participation in the Prize. All participants agree to comply strictly with the requirements of this announcement will be excluded from the prize. Participation is free. Under Article. 6 letter a) of Presidential Decree n. 430/2001 Award

"Share your green adventure" not constitutes a demonstration in prizes since the awarding of the prize to the author of the chosen is the recognition of personal merit or title of encouragement in the public interest.

○ Privacy

By accepting this Regulation and registering, the participant accepts the privacy policy of treatment which holds the cultural association Invisible Cities.

This contest is part of EcoDots project (founded by the European Commission under the Framework Programme for Entrepreneurship and Innovation Programme (CIP) / Funding Programmes 2013. "Supporting the enhancement and promotion of sustainable transnational thematic tourism products" (70/G/ENT/CIP/13/B/N03S04) and is made in collaboration with:



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