



Green ma social: blog e social media marketing

Simone Riccardi



Simone
Riccardi

CINO Ecobnb

Zero-Emissions House

Parma's hill, Italy





ViaggiVerdi.it

Viaggiare in Armonia con la Natura



FULBRIGHT **BEST**

Ucla

Marketing's 4Ps

Place

Price

Product

Promotion

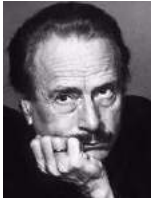
Green Marketing

People

Planet

Social Green Marketing :)

"The medium is the message"



Marshall Mc Luan

Green... What?

I top Hotels Eco Friendly
in Las Vegas...



Top Trending Eco Friendly Hotels in Las Vegas

 **New York-New York Hotel & Casino** ★★★★★
3790 Las Vegas Blvd S, Las Vegas 89109 - Map **\$65**
Last booking: 16 minutes ago
122 others viewing this hotel now
4.1 out of 5 (15,787 reviews) [Check availability](#) ▼

Fronted by replicas of the Brooklyn Bridge and the Statue of Liberty, this New York-themed hotel recreates Manhattan's ...[More](#)

 **ARIA Resort & Casino** ★★★★★
3730 Las Vegas Blvd, South, Las Vegas 89109 - Map **\$139**
Last booking: 12 minutes ago
181 others viewing this hotel now
4.5 out of 5 (11,946 reviews) [Check availability](#) ▼

At the heart of the Las Vegas Strip, ARIA Resort & Casino offers a luxurious resort experience with technologically advanced ...[More](#)

 **Excalibur Hotel Casino** ★★★★★
3850 Las Vegas Blvd S, Las Vegas 89109 - Map **\$31**
Last booking: 17 minutes ago ~~\$44~~
159 others viewing this hotel now
3.6 out of 5 (32,837 reviews) [Check availability](#) ▼

Located at the southern end of the Las Vegas Strip and close to McCarran Airport, this castle-shaped hotel features royal ...[More](#)

 **Bellagio** ★★★★★
3600 Las Vegas Blvd S, Las Vegas 89109 - Map **\$166**
Last booking: 37 minutes ago
160 others viewing this hotel now
4.5 out of 5 (8,113 reviews) [Check availability](#) ▼

About 1,000 fountains dance to music and light in front of this European-style hotel set along the Las Vegas Strip, next to ...[More](#)



Green per davvero!



Nuove Piazze Digitali

The background of the slide is a dark green field filled with vertical columns of glowing green digital code, resembling a computer terminal or data stream. The code consists of various characters, including letters, numbers, and symbols, arranged in a way that suggests a complex digital environment.

Come scegliere la propria Vetrina Online?



Gli “Elementi Essenziali”



Foto, Foto, Foto



Ti Arrivano le Email?



Il Telefono è Acceso?



Hai uno “smartphone”?



Socials? Quali?



Hai la tua pagina su Google +?



Sei in ordine con le tue Recensioni?



Stefania I



1 review

“PESSIMO”

○○○○○ Reviewed December 6, 2015  via mobile

[Google Translation](#)

Pessima accoglienza, insegna appena visibile, sul citofono non appare il nome..difficile da trovare . Alla reception persone poco raccomandabili. Prenotazione annullata dal proprietario senza preavviso la mattina del nostro arrivo. Posto inquietante. Non lo consigliamo a nessuno.

Stayed December 2015, traveled with friends

[less](#)

Helpful?



[Thank Stefania I](#)

Facebook? Twitter?
Pinterest? Instagram?

“No Panic” !

Strumenti Utili

Hootsuite



Canva



Mailchimp

